

PRESS RELEASE

Berlin, May 22, 2023

DoorBird Indoor Station Wins iF Design Award

DoorBird's IP Video Indoor Station A1101 has won the iF Design Award in the category "Building Technology" on May 15, 2023. The indoor station convinced the jury of the prestigious design competition with its outstanding design, high quality and user-friendliness.

On May 15, the iF Design Award ceremony took place in a very festive atmosphere at the Friedrichstadt-Palast in Berlin, Germany. Many well-known companies were in attendance that evening and everyone was looking forward to receiving this award. Right at the forefront: The Indoor Station from DoorBird. It impressed the jury with its compact and discreet design and its high level of user-friendliness. DoorBird products stand for innovative technology and exclusive design, so the colleagues at the event were particularly pleased to receive this award.

DoorBird's IP Video Indoor Station A1101 is a practical addition to the DoorBird IP video door station. It is particularly suitable for single and multi-family homes. The intuitive user interface with clear tile icons provides access to all functions of the IP video indoor station. The most important functions can also be accessed without the touch screen using five hardware keys. This is especially convenient for those who don't want to use the digital menu. The IP video Indoor Station's simple, elegant design blends into any environment and is available in black or white.

About the iF Design Award

Since 1954, iF International Forum Design GmbH has been presenting the iF Design Award, one of the world's most renowned and important design prizes. The award

honors designers from all over the world as a symbol of outstanding design and social commitment. In 2023, almost 11,000 entries from 56 countries were submitted for the iF Design Award, underlining the great importance of the prize.

About Bird Home Automation Group / DoorBird

The Bird Home Automation Group develops and manufactures high-quality IP video door intercoms, access control devices, indoor stations and accessories under the trademark “DoorBird”. The company’s headquarters and production plant are in Berlin, Germany, with a sales office in San Francisco, CA and Jacksonville, FL. The products for the connected smart home are made in Germany according to the highest quality and security standards and are installed worldwide. “DoorBird” combines exclusive design with the innovative IP technology in the field of door communication. For more information, visit www.doorbird.com.

Bird Home Automation GmbH | Uhlandstraße Str. 165 | 10719 Berlin | Germany
T: +49 30 120 849 62 | pr@doorbird.com | www.doorbird.com
Geschäftsführer / CEO: Sascha Keller
Amtsgericht / Court of registration: Berlin Charlottenburg | HRB 164762 B