



LIVE UPTOWN AT  
1231 BROADWAY,  
COLUMBUS, GA



#### PROJECT LOCATION

1231 Broadway,  
Columbus, GA

#### PRODUCT USED

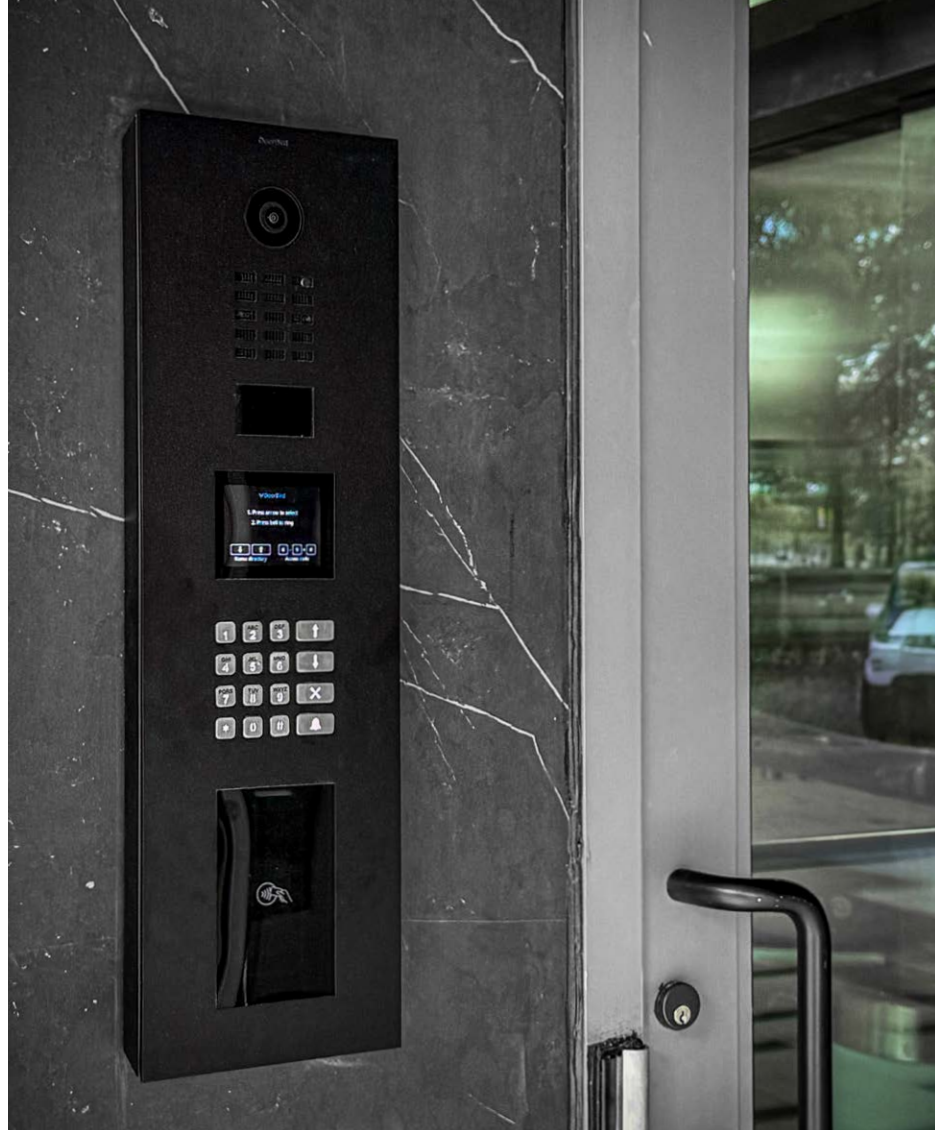
DoorBird D21DKV Intercom

#### KEY FEATURES

- ✓ Integrated RFID reader for access control
- ✓ Anthracite finish for a modern look
- ✓ Combines communication and access control in one device

#### FUNCTIONALITY

- ✓ Supports efficient entry management for both short-term and long-term tenants
- ✓ Streamlined security system – no need for separate access devices
- ✓ Designed for ease of use across a diverse tenant demographic



## OVERVIEW

*"The integration with ASSA ABLOY was seamless, almost too easy. Can't wait for the one APP integration that will make this system perfect."*

*Wire Works Team*

The building at 1231 Broadway, Columbus, Georgia, is a multi-family property that encompasses 14 living units, complemented by commercial spaces located on the ground floor. This mixed-use development is designed to cater to diverse tenant needs, accommodating both short-term leases for visitors and long-term leases for corporate and private residents. Its strategic location in a bustling area enhances accessibility and convenience for occupants, while the architectural design likely reflects modern aesthetics aimed at attracting a varied demographic. The property's focus on flexibility in tenant access necessitates advanced security solutions, making it an ideal candidate for technology-driven enhancements, such as integrated intercom systems to manage the frequent turnover of residents. Overall, the structure serves as a contemporary living environment that blends residential comfort with commercial functionality.

*"The integration between DoorBird and ACCENTRA Multi-Family was so seamless, it genuinely surprised our certified partner, Wire Works AV & Security—in the best way."*

*Julian Gillis, Sales Representative,  
Electromechanical ASSA ABLOY*

#### PARTNER:

> [Wire Works](#)

> [ASSA ABLOY ACCENTRA](#)

> [Gamache Properties](#)  
["Live Uptown"](#)



## DOORBIRD – THE SOLUTION

Wire Works AV and Security was the perfect fit to make this installation a success. They decided that DoorBird emerged as the best solution for this multi-family property due to its elegant and robust features tailored to the unique needs of a dynamic living environment. The seamless integration with ASSA ABLOY's ACCENTRA system allowed for a unified access management experience, eliminating compatibility issues associated with using separate systems. Additionally, DoorBird's lack of monthly subscription fees provided significant cost savings for property management, while its customizable interface enabled tailored configurations to suit the specific requirements of both short-term and long-term tenants. The integration capability of a third-party reader directly into the intercom system streamlined the building's security setup, enhancing convenience without requiring additional hardware. Overall, DoorBird's innovative features, cost-effectiveness, and adaptability made it the ideal choice for enhancing building security and tenant accessibility.

## REQUIREMENTS

The requirements for the intercom at 1231 Broadway included the need for seamless integration with existing access control systems, specifically ASSA ABLOY's ACCENTRA, to ensure efficient building management without operating multiple systems. The intercom had to support frequent access changes due to the property's mix of short-term and long-term leases, necessitating an easy configuration process. Additionally, it was essential for the intercom to have no monthly subscription fees to help control operational costs. Customizability was also a key requirement, allowing the building management to tailor features based on tenant's needs. Lastly, the ability to integrate a third-party access reader directly into the intercom system was crucial to simplify equipment usage, blend in with the overall look of the building, and enhance security measures.

## FEATURES

- Seamless integration with ASSA ABLOY's ACCENTRA access control system for centralized management.
- Easy login process for building management to facilitate quick access without multiple systems.
- Customization options to adapt the intercom's functionality to tenant needs.
- Ability to incorporate a third-party RFID reader directly into the intercom system for streamlined security.