

DoorBird D301 – The Revolution at the front door continues

Imagine you are not at home and a delivery person rings the doorbell or your children locked themselves out again. With the DoorBird IP door stations this is no longer a problem as you can see via your smartphone who is standing at your door, talk to them and even open the door.

In order to be able to use the groundbreaking functions of the DoorBird door stations, it was previously necessary to replace the old door intercom system with a DoorBird. But what if you could use your existing analog door intercom system and still use all the advantages of DoorBird?

With the DoorBird D301 this idea becomes reality!

The discreet station transforms any existing analogue door intercom into an IP door station. The analogue door intercom system can still be used as usual. Just install the D301 and the DoorBird App and all smart features of the DoorBird door station will now be available.

When someone rings the doorbell you get a push notification on the paired smartphones and tablets and can talk with the visitor, see him and open the door - from anywhere in the world. The DoorBird D301 also supports analogue door intercom systems without a camera.

Another great advantage of the D301 is that it makes your home key no longer necessary! This can be done comfortably via the smartphone with a digital key. You can change the digital key at any time if you want to subrent your apartment i.e. via Airbnb. The front door can even be unlocked automatically by means of Geofencing when you are standing in front of the door. The entire communication between the Smartphone and DoorBird is encrypted according to modern banking standards, making it more secure than any physical house key which you can lose at any time.

The DoorBird D301 can be easily integrated into third-party systems and includes the door into your smart home concept. The DoorBird D301 is manufactured in Berlin and continues our philosophy of high quality and longevity that comes with the motto "Made in Germany".

"The DoorBird D301 is a big step into the future where as apartment owners benefit on all features without changing the whole intercom system", says Sascha Keller, CEO of Bird Home Automation GmbH. "With the new model in our DoorBird product family, we give our customers the opportunity to transform their home into a smart home without major rebuilding measures like rewiring cables. With the D301 everyone can now use all the advantages of the DoorBird products and the DoorBird App with a conventional analogue intercom system. Of course, as with all our DoorBird products, we have focused on simple usage, highest quality and sophisticated design with the D301. At Bird Home Automation, it is our priority and goal to develop products that really help our customers and make everyday life easier. We achieved this goal with the D301 again."

The company

The smartphone video door station DoorBird is a product of Bird Home Automation GmbH with offices in Berlin and San Francisco. Door Bird is designed and manufactured with German quality engineering and is the leading name in the European WiFi doorbell system market.

Bird Home Automation specializes in products for private customers that keep the user's comfort as much in mind as their security.

www.doorbird.com

Press Contact And Media Kit

You can download the complete „Press & Media Kit“ with high resolution images from www.doorbird.com/mediakit. There is a product comparison with other video doorbells at

www.doorbird.com/comparison

Bird Home Automation GmbH

Head of Sales & Marketing

Ms. Elke Müller

Joachimsthaler Str. 12

10719 Berlin

E-mail: media@doorbird.com

Web: www.doorbird.com